**Statement of Purpose**

**Master of Science in Digital Innovation & Management**

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| Applicant |  |
| Name: |  |
| Date of birth: |  |
| Name of bachelor programme: |  |
| Name of university/institution where you studied the bachelor programme: |  |

We expect an independent and individually crafted statement of purpose and do not accept any use of Generative AI in answering the question below.

**Your interpretation of the role of Digital Innovation & Management in the world:**

Information technologies are commonly seen as tools for solving problems. However, we know that they also create problems. Please identify one such problem, technical or otherwise, that you have encountered. Then tell us how the courses and/or specialisations in the Digital Innovation & Management programme can help you understand, explain, and learn from this problem.

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| *Max 300 words* |